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**EVENTS CALENDAR** 



# Tappx 2025 Events Calendar

Discover the most important global events in technology, marketing, growth, advertising, monetization, digital innovation, gaming, and beyond with the Tappx 2025 Event Calendar. Our team has carefully curated a selection of top industry events happening around the world, providing you with a comprehensive view of the year ahead.

For those seeking more details, a **complete list at the end of this document** includes direct links to the dedicated event pages on our website, where you'll find in-depth information on dates, locations, and key content.

Please note: New events are constantly emerging throughout the year. Stay updated and make sure you don't miss a thing by visiting **techsoulogy.com/events.** 

## **JANUARY**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
	Lead Generation World		•	CES Consumer Technology Association		
12	13	14	15	16	17	18
19	20 PRODUCTION	21 ECTS DON	22	23 BARCELONA		25
26	27	28	29	30	31	

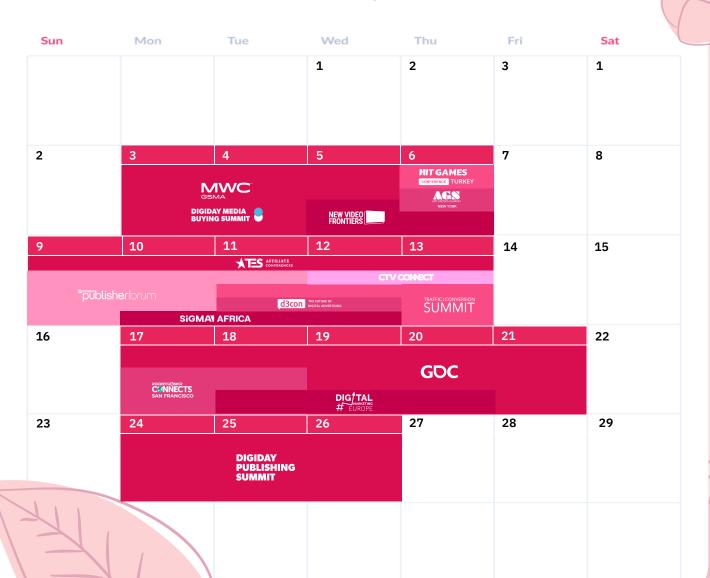


## **FEBRUARY**

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			G A M ES F O R U M B A R C E L O N A	APP GROWTH SUMMIT LOS ANGELES		
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		WN CONFERENCE ABU DHABI'25	PROGRAMMATIC MORNING	© MG LA:	S 25 ==== S VEGAS	
16	17	18	19	20	21	22
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	SIGMAN EURASIA		SBC I SUMMITRIO Pubai			
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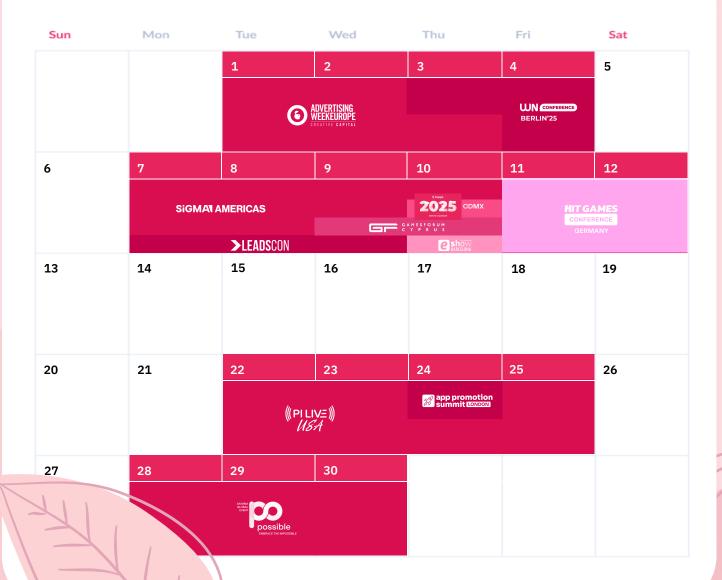
## **MARCH**







## **APRIL**





## MAY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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4	5	6	7	8	9	10
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18	19	Programmatic &	23	24		
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## **JUNE**

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		DIGITAL ENTERPRISE SHOW		StreamT\ SHOW	<u>y</u>	
15	16	17	18	19	20	21
						4
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	C,	ANNES (IONS)	APP CROWNER SUMMET BERLIN		HIT GAMES COMPERENCE SPAIN	
22	23	ANNES IONS 24	BERLIN 25	26	HIT GAMES CONFERENCE SPAIN 27	28
22	23	ANNES IONS 24	APP CROWTH SUMMIT BERLIN			28
22	23	ANNES IONS 24	APP CROWTH SUMMIT BERLIN			28
22	23 30	24	APP CROWTH SUMMIT BERLIN			28



## **JULY**

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13	14	15	16	17	18	19	L
20	21	22	23	24	25	26	
27	28	29	30	31			



## **AUGUST**

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		<b>Affiliate</b> summiteast					
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17	18	19	20	21	22	23	
17	10	19	20			23	
				(o) g	amescom		
24	25	26	27	28	29	30	



## **SEPTEMBER**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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	SIGMAT EA	STEUROPE		<u>IN</u> B(	DUND	
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				CYPRUS		6
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			EXCO 25	app promotion summit NEW YORK	2025 NEW YORK	
21	22	23	24	25	26	27
			TECHN FOR MAI			
28	29	30	31			



## **OCTOBER**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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12	13	14	15  GSMA LAS V	16 NC	17	18
19	20	21	22	23  ABS CROWNIN BURNINT BARCELONA	24	25
26	27	28	29	30	31	



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## **NOVEMBER**

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16	17	18	19	20	21	22
23	24	25	26	27  app promotion summit BERLIN	28	29
30						



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## **DECEMBER**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## **Tappx 2025 Event Calendar**

#### **JANUARY**

Lead Generation World (January 5th - 7th)

CES (January 7th - 10th)

PG Connects London (January 20th - 21st)

iGB Affiliate Barcelona (January 20th - 23rd)

#### **FEBRUARY**

Gamesforum Barcelona (February 5th - 6th)

App Growth Summit Los Angeles (February 6th)

White Nights Abu Dhabi (February 11th)

Programmatic Morning CTV and Audio (February 12th)

MGS 25 Las Vegas (February 12th - 14th)

Sigma Eurasia (February 23rd - 24th)

SBC Summit Rio (February 25th)

RampUp (February 25th - 27th)

Affiliate World Dubai (February 26th - 27th)

#### MARCH

Mobile World Congress Barcelona (March 3rd - 5th)

Digiday Media Buying Summit (March 3rd - 4th)

New Video Frontiers (March 5th - 6h)

HIT Games Conference Turkey (March 6th)

App Growth Summit New York (March 6th)

Ad Monsters Publisher Forum (March 9th - 11th)

TES Affiliate Conference (March 9th - 13th)

SIGMA Africa (March 10th - 12th)

d3con The Future of Digital Advertising (March 11th - 12th)

Traffic Conversion Summit (March 11th - 13th)

CTV Connect (March 12th - 13th)

Games Developer Conference (March 17th - 21st)

Pocket Gamer Connects San Francisco (March 17th - 18th)

Digital Marketing Europe (March 18th - 20th)

Digiday Publishing Summit (April 24th - 26th)

#### **APRIL**

Advertising Week Europe (April 1st - 3rd)

White Nights Conference Berlin (April 3rd - 4th)

Sigma Americas (April 7th - 10th)

<u>Leadscon (April 7th - 9th)</u>

Gamesforum Cyprus (April 9th - 10th)

Portada Live CDMX (April 10th)

E-Show Barcelona (April 10th)

HIT Games Conference Germany (April 11th - 12th)

PI Live USA (April 22nd - 25th)

App Promotion Summit London (April 24th)

Possible (April 29th to 30th)

#### MAY

SBC Summit Americas (May 13th - 15th)

App Growth Summit Paris (May 14th)

MAU Vegas (May 19th - 22nd)

Programmatic IO Las Vegas (May 19th - 21st)

Rakuten Optimism (May 27th - 30th)

Retail Fest (May 28th - 30th)

#### JUNE

Programmatic Pioneers Summit (June 5th - 6th)

Digital Enterprise Show (June 10th - 12th)

White Nights Conference Istanbul (June 11th - 13th)

Stream TV Show (June 11th - 13th)

Cannes Lions (June 16th - 20th)

App Growth Summit Berlin (June 18th - 19th)

HIT Games Conference Spain (June 19th - 20th)

#### JULY

iGB Live London (July 1st - 4th)

#### **AUGUST**

Affiliate Summit East (August 5th)

Gamescom (August 20th - 24th)

#### **SEPTEMBER**

Sigma Asia (September 1st - 4th)

Sigma East Europe (September 1st - 3rd)

Inbound (September 3rd - 5th)

App Growth Summit San Francisco (September 4th)

HIT Games Conference India (September 5th)

White Nights Conference Cyprus (September 11th - 12th)

IBC (September 12th - 15th)

DMEXCO (September 17th - 19th)

App Promotion Summit New York (September 18th)

Portada Live New York (September 19th)

Technology for Marketing (September 24th - 25th)

#### **OCTOBER**

HIT Games Conference Hanoi (September 7th)

App Growth Summit London (September 9th)

Mobile World Congress Las Vegas (September 15th - 16th)

App Growth Summit Barcelona (September 23rd)

#### **NOVEMBER**

Web Summit Lisbon (November 10th - 13th)

App Promotion Summit Berlin 2025 (November 27th)

#### **DECEMBER**

App Growth Summit Mexico (December 4th)

## THIS CALENDAR IS BROUGHT TO YOU BY TAPPX

Discover how our innovative solutions, designed for publishers, app developers, and advertisers, can take your growth and monetizion strategy to the next level.

With cutting-edge technology and a personalized approach, Tappx helps you achieve real, measurable results.

Get in touch

#### **Contact**

Email: contact@tappx.com

Website: www.tappx.com

LinkedIn: linkedin.com/company/tappx

### techsoulogy in everything we do

We work with the most advanced technology and human-first approach to all our solutions, while constantly exploring, learning, and improving. We never stand still.



We believe in a fair digital environment which puts human needs first.



We work hard for our own results, but we work harder for our clients.



We don't hide behind fancy words. We say things as they are. Honestly.



We have determination to do our best work, take risks, and try again.

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