

EVENTS CALENDAR



Tappx 2025 Events Calendar

Discover the most important global events in technology, marketing, growth, advertising, monetization, digital innovation, gaming, and beyond with the Tappx 2025 Event Calendar. **Our team has carefully curated a selection of top industry events happening around the world, providing you with a comprehensive view of the year ahead.**

For those seeking more details, a **complete list at the end of this document** includes direct links to the dedicated event pages on our website, where you'll find in-depth information on dates, locations, and key content.

Please note: New events are constantly emerging throughout the year. Stay updated and make sure you don't miss a thing by visiting techsoulogy.com/events.

JANUARY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
 Lead Generation World			 CES Consumer Technology Association			
12	13	14	15	16	17	18
19	20	21	22	23		25
	 POCKET GAMER CONNECTS LONDON		 BARCELONA			
26	27	28	29	30	31	











FEBRUARY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
			<div>GF GAMESFORUM BARCELONA</div>			
				<div>AGS APP GROWTH SUMMIT LOS ANGELES</div>		
9	10	11	12	13	14	15
		<div>WN CONFERENCE ABU DHABI'25</div>	<div>PS PROGRAMMATIC MORNING</div>	<div>MGS 25 LAS VEGAS</div>		
16	17	18	19	20	21	22
23	24	25	26	27	28	
<div>SIGMAI EURASIA</div>		<div>SBC SUMMIT RIO</div>	<div>AW Dubai</div>			
		<div>RampUp</div>				

MARCH

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	1
2	3	4	5	6	7	8
	MWC GSMA DIGIDAY MEDIA BUYING SUMMIT			HIT GAMES CONFERENCE TURKEY AGS AFFILIATE SUMMIT NEW YORK		
9	10	11	12	13	14	15
	TES AFFILIATE CONFERENCES			CTV CONNECT		
	publisherforum		d3con THE FUTURE OF DIGITAL ADVERTISING	TRAFFIC & CONVERSION SUMMIT		
16	17	18	19	20	21	22
	GDC					
	PROCEEDINGS CONNECTS SAN FRANCISCO	DIGITAL MARKETING # EUROPE				
23	24	25	26	27	28	29
	DIGIDAY PUBLISHING SUMMIT					

APRIL

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
						
6	7	8	9	10	11	12
						
						
13	14	15	16	17	18	19
20	21	22	23	24	25	26
						
27	28	29	30			
						

MAY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
		SBC SUMMIT AMERICAS				
		AGS API GROWTH SUMMIT PARIS				
18	19	20	21	22	23	24
	MAU VEGAS					
	AD EXCHANGER'S Programmatic 18 LAS VEGAS					
25	26	27	28	29	30	31
		Rakuten OPTIMISM				
		RETAIL TEST				

JUNE

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5 PROGRAMMATIC PIONEERS SUMMIT	6	7
8	9	10 DES DIGITAL ENTERPRISE SHOW	11	12	13 WUN CONFERENCE ISTANBUL'25	14
15	16 CANNES LIONS	17	18	19 StreamTV SHOW	20	21
22	23	24	25 AGS APP GROWTH SUMMIT BERLIN	26 HIT GAMES CONFERENCE SPAIN	27	28
29	30					



JULY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
		iGBLIVE LONDON				
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

AUGUST

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5 Affiliate summiteast	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	gamescom			
			27	28	29	30

SEPTEMBER

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
	SIGMAI ASIA			AGS SAN FRANCISCO	HIT GAMES CONFERENCE INDIA	
	SIGMAI EAST EUROPE			INBOUND		
7	8	9	10	11	12	13
				WU CONFERENCE CYPRUS		
14	15	16	17	18	19	20
			DM ■ ● EXCO 25		app promotion summit NEW YORK	
21	22	23	24	25	26	27
			TRM TECHNOLOGY FOR MARKETING			
28	29	30	31			

OCTOBER

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7 HIT GAMES CONFERENCE HANOI	8	9 AGS APP GROWTH SUMMIT LONDON	10	11
12	13	14	15 MWC GSMA LAS VEGAS	16	17	18
19	20	21	22	23 AGS APP GROWTH SUMMIT BARCELONA	24	25
26	27	28	29	30	31	

NOVEMBER

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
	web summit LISBON					
16	17	18	19	20	21	22
23	24	25	26	27	28	29
				app promotion summit BERLIN		
30						

DECEMBER

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4 AGS APP GROWTH SUMMIT MEXICO	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Tappx 2025 Event Calendar

JANUARY

[Lead Generation World \(January 5th - 7th\)](#)
[CES \(January 7th - 10th\)](#)
[PG Connects London \(January 20th - 21st\)](#)
[iGB Affiliate Barcelona \(January 20th - 23rd\)](#)

FEBRUARY

[Gamesforum Barcelona \(February 5th - 6th\)](#)
[App Growth Summit Los Angeles \(February 6th\)](#)
[White Nights Abu Dhabi \(February 11th\)](#)
[Programmatic Morning CTV and Audio \(February 12th\)](#)
[MGS 25 Las Vegas \(February 12th - 14th\)](#)
[Sigma Eurasia \(February 23rd - 24th\)](#)
[SBC Summit Rio \(February 25th\)](#)
[RampUp \(February 25th - 27th\)](#)
[Affiliate World Dubai \(February 26th - 27th\)](#)

MARCH

[Mobile World Congress Barcelona \(March 3rd - 5th\)](#)
[Digiday Media Buying Summit \(March 3rd - 4th\)](#)
[New Video Frontiers \(March 5th - 6h\)](#)
[HIT Games Conference Turkey \(March 6th\)](#)
[App Growth Summit New York \(March 6th\)](#)
[Ad Monsters Publisher Forum \(March 9th - 11th\)](#)
[TES Affiliate Conference \(March 9th - 13th\)](#)
[SIGMA Africa \(March 10th - 12th\)](#)
[d3con The Future of Digital Advertising \(March 11th - 12th\)](#)
[Traffic Conversion Summit \(March 11th - 13th\)](#)
[CTV Connect \(March 12th - 13th\)](#)
[Games Developer Conference \(March 17th - 21st\)](#)
[Pocket Gamer Connects San Francisco \(March 17th - 18th\)](#)
[Digital Marketing Europe \(March 18th - 20th\)](#)
[Digiday Publishing Summit \(April 24th - 26th\)](#)

APRIL

[Advertising Week Europe \(April 1st - 3rd\)](#)
[White Nights Conference Berlin \(April 3rd - 4th\)](#)
[Sigma Americas \(April 7th - 10th\)](#)
[Leadscon \(April 7th - 9th\)](#)
[Gamesforum Cyprus \(April 9th - 10th\)](#)
[Portada Live CDMX \(April 10th\)](#)
[E-Show Barcelona \(April 10th\)](#)
[HIT Games Conference Germany \(April 11th - 12th\)](#)
[PI Live USA \(April 22nd - 25th\)](#)
[App Promotion Summit London \(April 24th\)](#)
[Possible \(April 29th to 30th\)](#)

MAY

[SBC Summit Americas \(May 13th - 15th\)](#)
[App Growth Summit Paris \(May 14th\)](#)
[MAU Vegas \(May 19th - 22nd\)](#)
[Programmatic IO Las Vegas \(May 19th - 21st\)](#)
[Rakuten Optimism \(May 27th - 30th\)](#)
[Retail Fest \(May 28th - 30th\)](#)

JUNE

[Programmatic Pioneers Summit \(June 5th - 6th\)](#)
[Digital Enterprise Show \(June 10th - 12th\)](#)
[White Nights Conference Istanbul \(June 11th - 13th\)](#)
[Stream TV Show \(June 11th - 13th\)](#)
[Cannes Lions \(June 16th - 20th\)](#)
[App Growth Summit Berlin \(June 18th - 19th\)](#)
[HIT Games Conference Spain \(June 19th - 20th\)](#)

JULY

[iGB Live London \(July 1st - 4th\)](#)

AUGUST

[Affiliate Summit East \(August 5th\)](#)
[Gamescom \(August 20th - 24th\)](#)

SEPTEMBER

[Sigma Asia \(September 1st - 4th\)](#)
[Sigma East Europe \(September 1st - 3rd\)](#)
[Inbound \(September 3rd - 5th\)](#)
[App Growth Summit San Francisco \(September 4th\)](#)
[HIT Games Conference India \(September 5th\)](#)
[White Nights Conference Cyprus \(September 11th - 12th\)](#)
[IBC \(September 12th - 15th\)](#)
[DMEXCO \(September 17th - 19th\)](#)
[App Promotion Summit New York \(September 18th\)](#)
[Portada Live New York \(September 19th\)](#)
[Technology for Marketing \(September 24th - 25th\)](#)

OCTOBER

[HIT Games Conference Hanoi \(September 7th\)](#)
[App Growth Summit London \(September 9th\)](#)
[Mobile World Congress Las Vegas \(September 15th - 16th\)](#)
[App Growth Summit Barcelona \(September 23rd\)](#)

NOVEMBER

[Web Summit Lisbon \(November 10th - 13th\)](#)
[App Promotion Summit Berlin 2025 \(November 27th\)](#)

DECEMBER

[App Growth Summit Mexico \(December 4th\)](#)

THIS CALENDAR IS BROUGHT TO YOU BY TAPPX

Discover how our innovative solutions, designed for publishers, app developers, and advertisers, can take your growth and monetization strategy to the next level.

With cutting-edge technology and a personalized approach, Tappx helps you achieve real, measurable results.

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techsoulogy in everything we do

We work with the most advanced technology and human-first approach to all our solutions, while constantly exploring, learning, and improving. We never stand still.



We believe in a fair digital environment which puts human needs first.



We work hard for our own results, but we work harder for our clients.



We don't hide behind fancy words. We say things as they are. Honestly.



We have determination to do our best work, take risks, and try again.

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